

warmilu™ GAME DAY WarmCush

Spread the warmth. Warm like a champion.

Warmilu's infant warming mission grows into a game plan to warm fans nationwide with the WarmCush, a Stadium and Game Day Warming Cushion and Pack.

PRODUCT OVERVIEW

We know you are all in. The GAME DAY WarmCush keeps you, our favorite dedicated fans, warm as you cheer on and support your go-big-or-go-home team. This cushion is heated by a non-electric, instant, reusable, US-patented warming pack that generates warmth for 4-6 hours. The pack is reusable up to 100 times and is made from nontoxic, food-grade materials.

SKU NUMBER: 500

BAR CODES:

Tan: 86000022957

Black: 860000229364

DESCRIPTION

The InstaWarmer warming pack is a thermal battery that warms for 4-6 hours outdoors, longer under clothing or in a fabric sleeve. Press the disk for the warmth you need and recharge and reuse your pack at least 100 times simply by boiling. Warms instantly without any electricity, wires, or batteries with US-patented materials science engineered composition.

Colors: Tan, Black, Blue

HOW TO USE

- 1) Flex metal disk to activate warming pack.
- 2) Knead pack to distribute heat.
- 3) Place in your GAME DAY WarmCush.

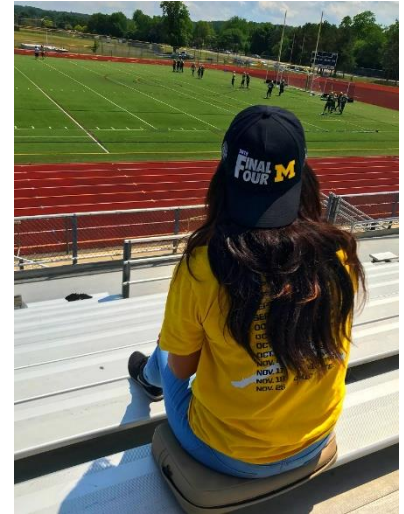
HOW TO RESET (RECHARGE) YOUR THERMAL INSTAWARMER PACK

- 1) Fold the InstaWarmer(s) pack in half.
- 2) Boil enough water to cover pack in large pot.
- 3) Place InstaWarmer(s) in pot and boil for 20-40 minutes.
- 4) Allow InstaWarmer(s) to cool in room temperature on a flat surface.
- 5) Store InstaWarmer(s) in dry place out of direct sunlight until needed.
- 6) Activate InstaWarmer(s) by pressing the disk when you need warmth, mark corresponding bubble for use on label.

ABOUT WARMILU

Lack of warmth is a problem experienced universally across the globe. Warmth is a basic need like food or water, but not always available to those who need it most. At Warmilu, we learned over 1 million babies die annually due to hypothermia-related causes in resource scarce settings due to lack of access to electric incubators and other life-saving sources of warmth. This kicked off our team's multi-year adventure to travel the globe and meet with doctors and nurses from India to Kenya to Uganda to Israel and build the best materials science engineering warming solutions we could to save lives. Our warming roots are grounded in healthcare. Our first product was the IncuBlanket, which uses our phase-change US-patented technology to generate non-electric, regulated (safe), and long-lasting warmth to warm and save babies in resource-scarce settings. **Now, we are spreading the warmth to others who need it most.**

From our team to yours. Let us warm the way.



warmilu™

