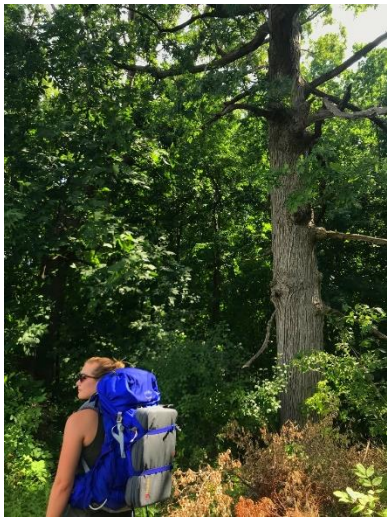


warmilu™ OUTDOORS WarmCush

Spread the warmth. From our adventure to yours.



Warmilu's infant warming mission grows to warm adventures worldwide with the OUTDOORS WarmCush, an Outdoor Seat Warming Cushion and Pack.

PRODUCT OVERVIEW

The OUTDOORS WarmCush keeps hunters, fishers, and campers warm as they hunker down in chilly forests, marshes, fields, beaches, boats, and lakes. This rugged cushion is made out of CORDURA® and heated by our odorless, non-electric, instant, reusable, US-patented warming pack that generates warmth for 4-6 hours. The pack is reusable up to 100 times and made from nontoxic, food-grade materials.

PRODUCT SKU NUMBER: 400

BAR CODES:

Mossy Oak Camouflage: 860000229302 (400-MOCAM)
 Black: 860000229319 (400-BL)
 Green: 860000229326 (400-GREEN)
 Hunter Orange: 860000229333 (400-ORA)
 Gray: 86000022940 (400-GRAY)

DESCRIPTION

The InstaWarmer warming pack is a thermal battery that warms for at least 4-6 hours outdoors, longer under clothing or in a fabric sleeve. Reusable at least 100 times simply by boiling. Warms instantly without any electricity, wires, or batteries with US-patented materials science engineered composition. Has a strap to allow hunters and fishers to conveniently carry the cushion and pack across the body or over a shoulder. Great for keeping warm and staying outdoors to shoot waterfowl, hunt big game from the deer blind, camp and bivouac in the cold, and ice fish.

Completely odorless. Completely silent.

Colors: Mossy Oak Camouflage, Black, Green, Hunter Orange, Gray

HOW TO USE

- 1) Flex metal disk to activate warming pack.
- 2) Knead pack to distribute heat.
- 3) Place in your OUTDOORS WarmCush.

HOW TO RESET (RECHARGE) YOUR THERMAL INSTAWARMER PACK

- 1) Fold the InstaWarmer(s) pack in half.
- 2) Boil enough water to cover pack in large pot.
- 3) Place InstaWarmer(s) in pot and boil for 20-40 minutes.
- 4) Allow InstaWarmer(s) to cool in room temperature on a flat surface.
- 5) Store InstaWarmer(s) in dry place out of direct sunlight until needed.
- 6) Activate InstaWarmer(s) by pressing the disk when you need warmth, mark corresponding bubble for use on label.

ABOUT WARMILU

Lack of warmth is a problem experienced universally across the globe. Warmth is a basic need like food or water, but not always available to those who need it most. At Warmilu, we learned over 1 million babies die annually due to hypothermia-related causes in resource scarce settings due to lack of access to electric incubators and other life-saving sources of warmth. This kicked off our team's multi-year adventure to travel the globe and meet with doctors and nurses from India to Kenya to Uganda to Israel and build the best materials science engineering warming solutions we could to save lives. Our warming roots are grounded in healthcare. Our first product was the IncuBlanket, which uses our phase-change US-patented technology to generate non-electric, regulated (safe), and long-lasting warmth to warm and save babies in resource-scarce settings. **Now, we are spreading the warmth to others who need it most.**

*From our adventure to yours.
Let us warm the way.*

warmilu™